

FirstRand Bank Limited

(Registration Number 1929/001225/06)

(Incorporated with limited liability in the Republic of South Africa)

Issue of ZAR697,000,000 Senior Unsecured Fixed Rate Notes due 1 September 2014

Under its ZAR30,000,000,000 Domestic Medium Term Note Programme

This document constitutes the Pricing Supplement relating to the issue of Notes described herein. Terms used herein shall be deemed to be defined as such for the purposes of the Terms and Conditions set forth in the Programme Memorandum dated 22 April 2008. The Notes described in this Pricing Supplement are subject to the Terms and Conditions in the Programme Memorandum and this Pricing Supplement must be read in conjunction with such Programme Memorandum. To the extent that there is any conflict or inconsistency between the contents of this Pricing Supplement and the Programme Memorandum, the provisions of this Pricing Supplement shall prevail.

DESCRIPTION OF THE NOTES

Issuer	FirstRand Bank Limited
Whether the Notes are Senior Notes or Subordinated	Senior Unsecured
Qualification of Notes of which the proceeds rank as Secondary Capital under the Banks Act, 1990	No
Qualification of Notes of which the proceeds rank as Tertiary Capital under the Banks Act, 1990	No
Series No.	14
Tranche No.	1
Aggregate Nominal Amount of this Tranche No. 1	ZAR697,000,000
Aggregate Nominal Amount of this Series No.14	ZAR697,000,000
Interest/Payment Basis	Fixed Rate
Automatic Conversion from one Floating Rate to another	N/A
Form of Notes	Registered Notes
Issue Date	01 September 2010
Business Centre	Johannessburg

N/A Additional Business Centre Nominal Amount per Note ZAR1,000,000 **Specified Denomination** ZAR1,000,000 Issue Price 100.95517% **Interest Commencement Date** 1 September 2010 Maturity Date 1 September 2014 Specified Currency ZAR Applicable Business Day Convention Following Business Day Final Redemption Amount 100% of Principal Amount The Register will be closed from -Books Closed Period(s) 19 February to 28 February and 22 August to 31 August of each year until the Maturity Date Last Date to Register The Register will be closed by 17:00 on 18 February and 21 August of each year until the Maturity Date Default Rate N/A FIXED RATE NOTES (a) Fixed Rate of Interest 8.50% per annum **Interest Payment Dates** 1 March and 1 September of each year until the (b) Maturity Date PROVISIONS REGARDING REDEMPTION/MATURITY Prior consent of Registrar of Banks required for Yes any redemption prior to Maturity Date Issuer's Optional Redemption: No (a) Optional Redemption Date(s) N/A Optional Redemption Amount(s) and N/A (b) method, if any, of calculation of such amount Minimum Period of Notice (if different N/A (c) from Condition 10.3). (d) If redeemable in part: N/A

N/A

N/A

Minimum Redemption Amount(s)

Higher Redemption Amount(s)

(e)	Other terms applicable on Redemption	N/A
	emption at the Option of the Senior holders: if yes	No
(a)	Optional Redemption Date(s)	N/A
(b)	Optional Redemption Amount(s)	N/A
(c)	Minimum Period of Notice (if different from Condition 10.4).	N/A
(d)	If redeemable in part:	
	Minimum Redemption Amount(s)	N/A
	Higher Redemption Amount(s)	N/A
(e)	Other terms applicable on Redemption	N/A
(f)	Attach pro forma put notice(s)	N/A
rede	Redemption Amount(s) payable on mption for taxation reasons or on Event of ult (if required):If no insert	Yes
(a)	Amount payable; or	N/A
(b)	Method of calculation of amount payable	N/A
GEN	JERAL	
	NERAL nange	The Bond Market of the JSE
Exch		The Bond Market of the JSE Issuer, acting through its Rand Merchant Bank Division
Exch Calc	nange	Issuer, acting through its Rand Merchant Bank
Exch Calc Payir	nange ulation Agent	Issuer, acting through its Rand Merchant Bank Division Issuer, acting through its Rand Merchant Bank
Exch Calc Payir	nange ulation Agent ng Agent	Issuer, acting through its Rand Merchant Bank Division Issuer, acting through its Rand Merchant Bank Division 1 Merchant Place, Cnr of Rivonia Road and
Exch Calc Payir Spec	nange ulation Agent ng Agent ified office of the Paying Agent	Issuer, acting through its Rand Merchant Bank Division Issuer, acting through its Rand Merchant Bank Division 1 Merchant Place, Cnr of Rivonia Road and Fredman Drive, Sandton Issuer, acting through its Rand Merchant Bank

ISIN	ZAG000079815			
Stock Code	FRX14			
The notice period required for exchanging interests in Global Certificates for Individual Certificates	As per Condition 12.2			
Method of distribution	As per Condition 12.7			
If syndicated, names of Managers	N/A			
Credit Rating assigned to Notes (if any)	N/A			
Receipts attached?	No			
If yes, number of Receipts attached	N/A			
Coupons attached?	No			
If yes, number of Coupons attached	N/A			
Talons attached?	No			
If yes, number of Talons attached	N/A			
Stripping of Receipts and/or Coupons prohibited as provided in Condition 14.4.	N/A			
Governing law (if the laws of South Africa are not applicable)	N/A			
Other Banking Jurisdiction	N/A			
Pricing Methodology	N/A			
Other provisions	N/A			
Application is hereby made to list this issue of Notes as from 1 September 2010. Signed at Sandton on 31 August 2010, for and on behalf of FirstRand Bank Limited				
Jana-	Chil			
•	By:			
Duly authorised	Duly authorised			

None

Additional selling restrictions